



SPONSORSHIP LEVELS

Exclusive Title Sponsor: \$10,000

- ❖ Category exclusivity for your business or industry

Breakfast Program

- Complimentary two 10 seat tables (\$2,000 value)
- Verbal acknowledgement from the podium of your company as the Title Sponsor
- Display table/exhibit space at event
- Co-branding on event giveaways – large logo
- Promotional giveaway on breakfast tables (company provided)

Radio

- Company name broadcast over five different radio stations in ELK's public service announcement and related talk shows; between July – September (\$20,000 value)
- Includes: Sport's Radio 104.3 The Fan, 98.5 KYGO, KS 107.5, and ESPN Radio 1600, KRWZ 950 AM

Print

- Primary logo and name recognition in printed advertising (\$2,000 value)
- Top level title sponsor recognition on 500 promotional flyers distributed throughout metro Denver
- Name and logo prominently placed on the cover of event program as ELK Title Sponsor
- Name and logo prominently placed as title sponsor on Sponsorship Banner
- Company banner displayed prominently at event (provided by your company)
- Title sponsor status in all news releases to Denver newspapers, including at least four community papers (i.e.: Stapleton, Green Valley Ranch, Park Hill, Commerce City)

Web and Email Direct Marketing

- Company logo and link to your website on ELK's breakfast home page
- Company logo and link to your website on ELK's Facebook page (200+ friends) and blog (over 450 views)
- Company logo and link to your website prominently placed on all breakfast, Facebook, and blog posts; e-mail list of more than 1,600
- Company logo and link to your website at www.elkkids.org for the year (approximately 700 hits/month)



Bald Eagle Sponsor: \$5,000

Breakfast Program

- Complimentary one 10 seat table (\$1,000 value)
- Verbal acknowledgement from the podium of your company as Bald Eagle Sponsor
- Display table/exhibit space at event
- Co-branding on event giveaways – medium-sized logo
- Promotional giveaway on breakfast tables (company provided)

Radio

- Company name broadcast over five different radio stations in ELK’s public service announcement and related talk shows; between July – September (\$20,000 value)
- Includes: Sport’s Radio 104.3 The Fan, 98.5 KYGO, KS 107.5, and ESPN Radio 1600

Print

- Logo and name recognition in printed advertising (\$2,000 value)
- Sponsor recognition on 500 promotional flyers distributed throughout metro Denver
- Name and logo prominently placed in event program as a Bald Eagle Sponsor
- Name and logo prominently placed as Bald Eagle Sponsor on Sponsorship Banner
- Company banner displayed prominently at event (provided by company)
- Sponsor recognition in news releases to Denver newspapers, and in at least four community papers (i.e.: Stapleton, Green Valley Ranch, Park Hill, Commerce City)

Web and Email Direct Marketing

- Company logo and link to your website on ELK’s breakfast home page
- Company logo and link to your website on ELK’s Facebook page (200+ friends) and blog (over 450 views)
- Company logo and link to your website prominently placed on all breakfast, Facebook, and blog posts; e-mail list of more than 1,600
- Company logo and link to your website at www.elkkids.org for the year (approximately 700 hits/month)

Bighorn Sheep Sponsor: \$2,500

Breakfast Program

- Complimentary one 10 seat table (\$1,000 value)
- Verbal acknowledgement from the podium of your company as Bighorn Sheep Sponsor
- Co-branding on event giveaways – small logo
- Promotional giveaway on breakfast tables (company provided)



Radio

- Company name broadcast over five different radio stations in ELK’s public service announcement and related talk shows; between July – September (\$20,000 value)
- Includes: Sport’s Radio 104.3 The Fan, 98.5 KYGO, KS 107.5, and ESPN Radio 1600

Print

- Logo and name recognition in printed advertising (\$2,000 value)
- Name and logo prominently placed in event program as a Bighorn Sheep Sponsor
- Name and logo prominently placed as Bighorn Sheep Sponsor on Sponsorship Banner
- Company banner displayed prominently at event (provided by company)
- Sponsor recognition in news releases to Denver newspapers, and in at least four community papers (i.e.: Stapleton, Green Valley Ranch, Park Hill, Commerce City)

Web and Email Direct Marketing

- Company logo and link to your website on ELK’s breakfast home page
- Company logo and link to your website on ELK’s Facebook page (200+ friends) and blog (over 450 views)
- Company logo and link to your website prominently placed on all breakfast, Facebook, and blog posts; e-mail list of more than 1,600
- Company logo and link to your website at www.elkkids.org for the year (*approximately 700 hits/month*)



Red Fox Sponsor: \$1,000

Breakfast Program

- One 10 seat table

Print

- Company name prominently placed in event program as a Table Sponsor

Greenback Cutthroat Trout Sponsor: \$500

Breakfast Program

- 5 seats at a table that may be shared with another Trout sponsor

Print

- Company name prominently placed in event program as a Table Sponsor

Sponsorship Agreement



_____ (individual name/company name) agrees to participate in the 2010 Environmental Learning for Kids – ELK ‘n Eggs giving breakfast as a corporate sponsor at the below level of support:

- Exclusive Title Sponsor- ELK Sponsor: \$10,000
- Bald Eagle Sponsor \$5,000
- Bighorn Sheep Sponsor \$2,500
- Red Fox Sponsor \$1,000
- Greenback Cutthroat Trout Sponsor \$500

Corporate sponsor will receive all marketing benefits outlined in the specific sponsor package. Sponsor agrees to supply their company logo in jpg or comparable electronic format, and in .tif or comparable print format. To receive the full comprehensive marketing benefits, please submit payment on or before August 23, 2010:

Environmental Learning for Kids, 14460 E. 50th Avenue, Denver, CO 80239

Please fax signed agreement to 303-371-3009; Attn: ELK ‘n Eggs Breakfast

Printed Name: _____

Signature: _____

Title: _____